# Dora Maya

Product , User Experience and User Interface Design

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## Experience

### Product Designer | American Express
*Apr 2022 - Current | New York, NY*

- Design mobile app features such as Profile, Account/Settings, KYC, Card Replacement, and Bill Pay in iOS and Android
- Design research plans that include user interviews, A/B testing, card sorting and usability exercises
- Collaborate with product, engineering and broader design team

### Product Designer | The TIE
*Contract; Jan - Apr 2022 | New York, NY*

- Design net new iOS mobile app based on existing web platform experience
- Conduct user research, competitive analysis, wireframing and prototyping while collaborating with tech teams

### Senior Graphic Designer | Newmark
*May 2018 - Apr 2022 | New York, NY*

- Create branded digital web experiences for new construction buildings in NYC
- Presentation design for business development team and company strategy

### Senior Graphic Designer | TOWN
*Jun 2017 - Feb 2018 | New York, NY*

- Design business development presentations, quarterly market reports, and social media campaigns

## Education

**University of Denver**
*Master of Science 2022 | 4.0 GPA*
Web Design and Development

**FIT**
*Bachelor of Fine Arts 2017*
Advertising Design
*Minor in* Creative Technology
*Minor in* Art History

*Associate of Applied Science 2015*
Communication Design

## Skills

Wireframing

Prototyping

User Research

Usability Testing

Visual Design

Journey Mapping

Interaction Design

Information Architecture

Mobile Design (iOS & Android)

Web Design

Visual Design

Motion Graphics

Branding

Typography

Design Systems

Marketing

HTML + CSS

## Tools

Figma

Sketch

InVision

Mural

Miro

Airtable

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Adobe After Effects

Adobe Premier Pro

Visual Studio Code